

 ***Talking to Women who Lead and Inspire.....
    .....and discussing topics that affect women most***

**FOR IMMEDIATE RELEASE**

September 4, 2013

Contact: Michele Weiss, Executive Producer

818-720-2056

mweiss@lawomenstheatreproject.org

 “**California Woman 411**”

 An Edgy…Progressive…Thought Provoking Talk Radio Show for Women about Women, where we’ll be ‘*Talking to women who lead and Inspire and discussing topics that affect women most.’*

Date:  Saturday mornings from 10 -11am, beginning September 21, 2013.

Location: RR Broadcasting 2100 Tahquitz Canyon Way, Palm Springs, CA

‘*California Woman 411*’, is a Progressive Talk radio show with host *Dee Jae Cox*, (a writer, producer, director, feminist, political junkie and U.S. Army Vet.) and will air on September 21, 2013, on KPTR 1450 AM in Palm Springs, CA.

‘*California Woman 411*’ will feature Women In The Arts, interviews with women in the fields of Theatre, Film, Television, Music & Literature. Women In Business, Women Philanthropist or who own or manage a business. Women In Politics discussing current political issues that are of interest and significance to women. Women In The Community and Information on Events and Services for Women.

‘*California Woman 411*’ inaugural guests will feature City Council member *Ginny Foat* and Coachella Valley Studios Cofounder, *Leanna Bonamichi*.. Each weekly show will feature interviews, news and opinions that affect women and can be heard from anywhere by podcast found on: [www.californiawoman411.com](http://www.californiawoman411.com), as well as by iphone/ipad applications.

 “*California Woman 411*” is Produced by *Michele Weiss*, under the auspice of *The LA Women’s Theatre Project* ([www.lawomenstheatreproject.org](http://www.lawomenstheatreproject.org)), a nonprofit organization whose mission is to create more opportunities for women’s voices in the performing arts.

For more information contact: [www.californiawoman411.com](http://www.californiawoman411.com).

For guest booking information contact: *Nora Gleason*, booking Producer, ngleason@californiawoman411.com.

For all other show information including sponsorship,contact: *Michele Weiss*, Executive Producer. Cell: 818-720-2056 or send inquiry to mweiss@lawomenstheatreproject.org.